



2012 Sprockets Music Video Competition!

As a Sprockets Music Video Competition sponsor you can:

- Drive Sales by showcasing your products and services
- Generate media coverage that might otherwise not have been available
- Highlight your company's role in supporting the community and contributing to economic development

\$ 7500 Presenting Sponsor – “Sprockets 2012 Presented by Your Company” (only 1 available!)

- Recognized as the presenting sponsor in ALL promotional materials and press
- “Thank You” Plaque created by Sprockets’ trophy artist Beverly Babb - babbsteel.com
- Motion graphic advertisement on screen at the Sprockets Music Video Show and website
- Company logo presented on screen at the Sprockets Music Video Show
- Company logo presented on ALL printed and electronic media
- Full Page color advertisement on back cover of show program
- 10 passes to the Sprockets Music Video Show

\$ 2500 "Up in Lights" Sponsor

- Motion graphic advertisement on screen at the Sprockets Music Video Show and website
- Company logo presented on screen at the Sprockets Music Video Show
- Company logo presented on ALL printed and electronic media
- Full Page color advertisement in show program
- 8 passes Sprockets Music Video Show

\$ 1000 "Smash Hit" Sponsor

- Company logo presented on screen at the Sprockets Music Video Show
- Company logo presented on ALL printed and electronic media
- Full page black and white advertisement in show program
- 6 passes to the Sprockets Music Video Show

\$ 500 "Rave Review" Sponsor

- Company logo presented on screen at the Sprockets Music Video Show
- Company Logo presented on ALL printed and electronic media
- 1/2 Page black and white advertisement in show program
- 4 passes to the Sprockets Music Video Competition

\$250 "Thumbs Up" Sponsor

- Company name listed on screen at the Sprockets Music Video Show
- Company Logo on ALL printed and electronic media
- 1/4 page black and white advertisement in show program
- 2 passes to the Sprockets Music Video Show

\$100 "Now Playing" Sponsor

- Company name on ALL printed and electronic media
- 1/8 page black and white advertisement in show program
- 2 passes to the Sprockets Music Video Show

*Printed and electronic media includes website, Facebook fan page, posters, postcards, Sprockets Music Video show program and other signage.

**Content for inclusion in screen or print promotion is subject to pre-determined deadlines.

***The names of the individuals to receive passes must be declared by June 10th 2012.

****Motion graphic advertisement is to be provided by sponsor and will run continuously, in rotation, on the Sprockets sponsorship web page, and will be shown onscreen at the video show!

**Purchased print advertising in our Sprockets Music Video Show program is also available!
If you have any questions or comments, please contact us at sprockets@filmathens.net.**